

October 5, 2008

Dear Walmart Store Manager,

My name is Mike Magera and I am a volunteer Middle School and High School Inline Hockey coach. Both our Pine Lane and Ponderosa teams play out of the Fieldhouse in Parker. Inline Hockey is a club sport, which is recognized as a competitive varsity sport, but is 100% self funded.

Our expenses include purchasing our own gear, purchasing uniforms, paying for practice rink rental and league fees. Each player purchases their own gear and league fees which amount to about \$500, but the additional fees add up to \$2,500 to \$5,000 depending on the need for jerseys and the amount of practice time used. Our goal is to fund raise this amount to keep the sport as affordable as possible for the students.

In reviewing some notes from a previous Ponderosa coach, one of the most successful fund raisers was setting up a goal at Walmart and letting Walmart customers interested in hockey try to score on our goalies. I understand that there are many hockey enthusiasts in Parker and the interest was outstanding. The team did NOT sell anything, but simply had 2 goals in mind;

1. to raise the awareness of Inline Hockey in Parker.
2. to allow anyone interested in making a donation to the club was welcome.

I would like to request your consideration in letting our Pine Lane middle school team (grades 6 - 8) set up a fund raiser at your store on a Saturday this fall. I believe that the area between the front entrance and the lawn and garden area would be very safe and effective.

Thank you, for your consideration. And please call if you have any questions. Also, please feel free to contract the Parker Fieldhouse and speak with Andy Fraser or Ryan Justis for a reference regarding my commitment to the sport and supporting the new facility (303 805-63000).

Sincerely,

Mike Magera